

kindle **SELF-PUBLISHING**

Learn To Self-Publish Ebooks On Amazon Kindle



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Introduction



Are you an author who has penned an ebook? Are you experiencing slow sales or no sales at all?

If so, you should spend time on marketing. By ensuring more people see your ebook sales page, you increase interest and profits. You can also take an additional step. That step is targeting a new market, Amazon Kindle owners. Within just a few minutes, you can easily convert your ebook to an Amazon Kindle book and list it for sale on Amazon.com.

If you recently authored an ebook, you likely used Microsoft Word to do so. Microsoft Word is popular with writers, as it has an easy-to-use format, spell checker, and grammar checker.

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Since you already wrote and proofread your ebook, the hard work is done. As previously stated, it takes only a few minutes to list an

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Sign into your dashboard. Do this using your Amazon.com account information. From your dashboard, add a new item. You will then start the three-part process.

Step one is to add product details. You are asked to summarize the book you are selling. Enter your name as the author, the title, and write a product description. Your product description is very important.

Shoppers will see it and read it before making a purchase. Describe what your book is about, but don't provide too much information. Leave shoppers feeling like there is more to learn.

Step two is to upload and preview your ebook. The upload process automatically converts your document into digital text. As previously stated, both Microsoft Word and Adobe PDF documents can be converted on Amazon's digital text platform.

During this step, preview your book. Browse through the entire document. Formatting errors are rare, but not uncommon. Fix any mistakes before proceeding to the next step.

Step three is to set your price. If you have yet to browse the Amazon Kindle Store, do so now. Search for books that are similar to yours. Did you write a horror novel?

If so, look for others in the same genre. What is the average selling price? You want to make money, but a high price can hurt your profits. On average, first-time authors sell their Amazon Kindle books for less than \$10.

After entering a selling price, hit the "Publish," button. Your document will no longer be a draft, but a live book. It won't appear in the

Amazon Kindle Store right away. It should take around 24 hours to appear.

When listing an ebook for sale on the Amazon Kindle Store, you will be asked for a lot of information. This includes your email and bank account information. This is legitimate and do not be afraid to give it. Amazon needs a way to contact you and pay when your royalties total \$10.

Writing Ebooks For The Amazon Kindle

Are you an author who is interested in writing ebooks for the Amazon Kindle platform? If so, you may rethink your decision many times before getting started. You may wonder if writing ebooks for the Amazon Kindle is worth the time. So, is it? It depends.

As with any other moneymaking opportunity, writing digital text ebooks for the Amazon Kindle has its risks. You can write an ebook, convert it to digital text on the Amazon.com website, and list your book for sale, but you aren't guaranteed sales.

A good cover, a detailed description, a good book, and a fair selling price can increase your chance of profits. But it is important to look at the popularity of the Amazon Kindle. Over a year after its release, it is still a hit. As long as people buy and use the Kindle, you can make money.

As previously stated, the Amazon Kindle is a popular ebook reading device. Why is that?

It Is Portable

The Amazon Kindle pushes ebooks to the next level. Before, users could not escape their computers to read a digital book.

Even those with laptops were at a disadvantage because they couldn't curl up with a good book without a bulky laptop in the way. The Amazon Kindle provides users with freedom.

It's Weight

The Amazon Kindle weighs 10.3 ounces. This is less than most paperback books and all hardcover novels. As previously stated, it caters to those who want to curl up with a blanket and a good book. They can do so because the device is so light!

It Is Durable

With portable devices, durability is vital. Those who use these devices on the go, like the Amazon Kindle, are more likely to drop or damage it. The good news is that a traditional drop shouldn't damage the Amazon Kindle. Visit Amazon.com and they have a drop test video for you to watch with your own eyes!

It is easy to clean. Unfortunately, many consumers do not consider cleaning easy when buying electronics. Not only do some readers like to curl up with a blanket and a good book, but a snack too.

Visit Amazon.com and browse the reviews. Many users mention spilling a small amount of liquid or dumping crumbs on the device, but they are all easy to clean. This helps to extend the life and use of the Amazon Kindle.

It Is Wireless

The Amazon Kindle is equipped with Whispernet. It uses Sprint's data network to connect users to the Amazon Kindle Store on the go.

So, not only can owners purchase an ebook at the drop of the hat, but they can also do so without a computer and connecting cables. This sets the Amazon Kindle apart from its only viable competition, the Sony Reader.

In conclusion, there are many reasons why the Amazon Kindle is not only a popular ebook reader but a hit. As a writer, you can and should use this popularity to your advantage.

Write an ebook, register for a free Amazon.com account, visit the digital text platform, enter in your product description, convert your ebook to digital text, set your selling price, and publish. Within 24

hours, your book should be listed for sale on Amazon.com. According to their Terms and Conditions, you get 35% royalties from each sale.

Chapter 1: Making The Most Money Selling Kindle Ebooks



Do you want to make money selling Amazon Kindle Books?

If so, you need to do more than just write an ebook, convert it to compatible digital text, and list it for sale. These steps allow you to list a book for sale on the Kindle Store, but you want to do more. You want to maximize your earnings with Amazon Kindle Books. So, what do you do?

Write a good ebook. Whether you compose a how-to guide or a novel, make sure your content is good. No one wants to purchase a bad book. Plus, the Amazon Kindle Store enables reviews.

If you have a good book, this works to your advantage. On the other hand, a poorly written ebook may get negative reviews. These negative reviews can turn off other buyers.

Proofread the ebook before uploading it to Amazon's digital text platform. Not only do you need to have a good ebook, but an edited one. When proofreading, take the stance of a reader, not the author.

Look at the book from the standpoint of your buyers. Does the storyline make sense? Are your how-to instructions easy to follow? Remember, your goal is to get good reviews on Amazon.com. These positive reviews can increase your earnings.

Write a good product description. After writing and editing an ebook, you make your way to Amazon.com. There, you enter the digital text platform. The first step is to write your product description. This is your one chance to make a good impression.

Write a detailed description. For a how-to guide, summarize the topics covered. For a creative novel, take an expert from each chapter or summarize the storyline without giving away too much detail.

Preview your digital text ebook. To sell on the Amazon Kindle Store, ebooks are converted into digital text. This is an easy process, as Amazon handles the conversion.

With that said, it isn't always accurate. Preview your document for formatting errors. An ebook should be easy to read on the Amazon Kindle. You subject yourself to bad sales and poor ratings when formatting issues arise, such as run-on paragraphs.

Set a fair selling price. Many new authors make a mistake when selling an ebook in digital text format for the Amazon Kindle. That mistake is too high of a price. Remember that Kindle owners paid over \$300 for the device.

Although a good price for the technology received, it is a lot of money. Why would an owner pay over \$300 and then \$20 or more for each book? Don't undersell yourself but know that the best-selling Amazon Kindle books are in the price range of \$5.99 to \$12.99.

Drive traffic to your Amazon sales page. Since Amazon.com is a popular website and the only place for Kindle owners to purchase compatible ebooks, you will get traffic. Buyers will view your sales page, but that doesn't mean you can't lead others there too. Join communities for the Amazon Kindle.

Interact with owners. Ask questions, respond to discussions, and start your own. List your book for sale in any buy, sell, or trade sections.

Create a link to your Amazon sales pages in your signature if they are allowed.

As you can see, profiting from an Amazon Kindle book involves more than just writing a book and listing it for sale. There are hundreds of thousands of digital textbooks available for sale on Amazon.com. To make the most money, make your stand apart from the rest and in a good way.

Maximizing Your Profits With an Ebook

Are you an author who composes ebooks for hire? If so, have you written your own ebook for self-publishing? If not, why wait any longer? Composing ebooks for hire is ideal in that you are paid for your work immediately.

On the other hand, it can take months to make the same amount of money with a self-published ebook. However, it is important to think long-term. Self-published ebooks create residual income, meaning it continues to grow over time.

So, how do you maximize your profits with a self-published ebook?

First, you examine all avenues of selling. Your best option is to self-publish your ebook on your own website or sales page. Your next best option is to utilize a self-publishing third-party website, such as Lulu.com. As a bonus, turn your ebook into an Amazon Kindle Book.

As for selling a self-published book on a website, this approach is best because you maintain all profits. There is no third-party website to share the profits with.

To create a sales page, purchase an affordable web hosting package. A small starter package should suffice. Your domain name should include the name of your ebook.

For sales page content, start with a catchy headline. Is your book a how-to book on working from home? If so, start your page with something like "Do you want to eliminate the long drive to work, save

money on transportation costs, and spend more time with your family? Then let me show you how you can work from home!” Follow with the topics highlighted in the ebook or outline chapter titles, provide a small excerpt, and customer testimonials.

To get these, offer your ebook for free on Craigslist.org for those who will write a short review.

For the payment of a self-published ebook on a sales page, consider purchasing shopping cart software. This allows you to accept credit and debit cards. If not, accept PayPal payments. For the price, set a fair selling price.

The lower the price, the more ebooks you sell. Also, make it seem like readers are getting a good deal. Set your ebook price at \$19.99, but temporarily or permanently slash the price to \$9.99

As for a third-party self-publishing website, like Lulu.com, it broadens your appeal. If you only accept PayPal as a method of payment on your own sales page, use a third-party marketplace. They accept a wide range of payments.

This increases your targeted market. Lulu.com allows you to create more than just an ebook. Buyers can opt for the print version.

As previously stated, uploading your ebook to the Amazon digital text platform as an Amazon Kindle Book is a bonus. You have nothing to lose by doing so.

It is free to list your ebook on Amazon.com and convert the document to digital text, the format compatible with the Amazon Kindle device. Amazon pays you whenever a sale is made. According to their Terms and Conditions, this is 35% in royalty fees.

As for why you should convert your PDF ebook to Amazon’s digital text format and upload it for sale in the Kindle Store, you have nothing to lose. Plus, you target a specific market.

The Amazon Kindle is a small, lightweight device that still allows readers to cuddle with a good book. In a way, the Amazon Kindle has pushed ebooks to the next level without bulky computers and

connecting cables. Get in on the action and maximize your ebook earnings today.

FAQ When Making Money With Amazon Kindle

Question: What is the Amazon Kindle?

Answer: The Amazon Kindle is an electronic book reader, also known as an ebook reader. Weighing in at just over 10 ounces, this small-handled device is a simple, modern, and easy way to read books on the go.

Unlike many devices, no computer or cables are needed. Amazon Kindles are equipped with Whispernet technology, allowing readers to purchase and upload compatible books from anywhere.

Question: How do I make money with the Amazon Kindle?

Answer: As an author or article writer, you have the unique opportunity to profit from this popular device with the use of your talent. Amazon allows authors to self-publish their books.

This is done in a special electronic ebook format. Kindle owners can purchase your book and download it to their device. Each time this is done, you make money!

Question: Does it cost money to sell Kindle books on Amazon.com?

Answer: No. It is free to list a self-published ebook on Amazon.com. You are, in a way, charged when a sale is made. Amazon.com handles the sale of the book and pays you a preset royalty fee for each sale.

Question: How do I get started?

Answer: The first step in profiting from the sale of Amazon Kindle books is to write them. There are thousands of books available for sale. To increase your chances of sales, browse the selection of titles. Of course, you can write ebooks on similar topics, but unique subjects and genres should return the biggest profits.

Once you decide you want to sell an ebook for Amazon Kindle, you start writing. Whether you want to write a poetry book, a how-to book, fiction, or non-fiction, you can do so!

Question: Is it hard to make money with Amazon Kindle Books?

Answer: It depends. As previously stated, there are thousands of books available for sale and download. Increase your chances of making a profit by creating a catchy cover for your digital book, properly summarizing it, and by setting a fair price. As previously stated, books with unique themes or storylines are likely to do better, as there is less competition.

Question: I wrote a book for Amazon Kindle; now how do I sell it?

Answer: Visit Amazon.com. If you already have an account, log in. If not, create a free account. Then, scroll down to the bottom of the page. You will see a "Self-Publish with Us," link at the very bottom.

Click on this link and go to the "Get Started," section on Amazon Kindle. Follow the step-by-step guide. This includes entering in product information, uploading your media, and setting your price.

Question: Is it easy to upload media to Amazon.com?

Answer: Yes. Just follow their step-by-step guide. This allows your ebook to be converted into digital text. It is the platform used to enable electronic reading on the Amazon Kindle device. According to Amazon's website, it supports HTML, Microsoft Word, plain text, and Adobe PDF formats.

Question: How long does the entire process take?

Answer: It depends. You need to take into account the time it takes to write and edit your book. Once this process is done, it only takes a few minutes to start the upload process. Within 12 hours, on average, your Amazon Kindle book should be available on Amazon.com for sale.

Question: How much money can I make?

Answer: It depends. You set your list price for your Amazon Kindle book. Amazon takes a percentage of your selling price. They pay you a 35% royalty fee for each sale. How much money you make depends on your list price and how many books you sell.

Chapter 2: How To Write an Ebook for the Amazon Kindle



If you enjoy writing for fun or money, you may consider ebooks.

Electronic books are increasing in popularity, but there is still a limited market for them. Not everyone likes reading books from their computer.

As the age-old saying goes, most people still want to curl up in a corner with a good book. The good news is that they can do so with an ebook. This is due to the development and sale of the Amazon Kindle.

The Amazon Kindle is a lightweight ebook reader. It weighs just over 10 ounces. In terms of size, it is considered a cross between a paperback novel and a hardcover book.

Although similar in size, the electronic device is much thinner. If that wasn't enough, it is equipped with Whispernet. Through the use of cell phone networks, owners can wirelessly visit the Amazon Kindle Book Store to browse, purchase, and upload their favorite ebooks,

magazines, and newspapers. The wireless technology is included in the cost of the Kindle. Users just purchase additional ebooks as wanted.

Right about now, you may be thinking “Yes, the Amazon Kindle sounds like a neat device, but how does it impact me?” As a writer, it is more than just an electronic book reader, but a moneymaking tool.

Many writers are surprised to learn that Amazon.com has a self-publishing option for the Kindle. They do. Essentially, you write an ebook, create a free Amazon.com account, visit their digital text platform website, enter your product description, upload and preview your documents, and set your selling price.

Within 24 hours, your ebook will be listed for sale on Amazon.com in the Kindle Store.

If you have experience writing ebooks, you are at a good advantage. You already know how to write an ebook, the preferred length, and the preferred formatting style. For you, it won’t be difficult at all to write an ebook for Amazon.com. You don’t even need to write a new ebook.

If you wrote and have rights to an electronic book, you can sell it on the Amazon.com website. All you do is upload the file, as previously stated, and the website automatically converts the file to digital text.

Since you own the rights to the book, you can list it in the Kindle Book store, as well as continue to sell the PDF version on your website or another third-party marketplace.

If you are an author but do not have experience writing ebooks, you are still at an advantage. Unfortunately, some article writers avoid ebooks like the plague. Many are worried about the formatting, the length of the book, and so forth. Yes, the task of writing an ebook can seem difficult and large, but it doesn’t have to be.

Essentially, an ebook is a collection of articles compiled into one. First-time ebook writers are encouraged to stick with easy topics such as how-to books.

As previously stated, you should look at ebooks as a collection of articles. For example, if you want to write an ebook on how to save

money and live a happy life during these hard economic times, think of good articles to write.

If you specialize in writing web content articles, this will be easier. The introduction of your article would introduce the purpose of your article, which is to save money. Instead of writing a two to the three-sentence introduction, make it two to three paragraphs.

In an article, each paragraph would highlight a new point, such as using coupons at the grocery store. Instead of highlighting each money-saving step in four to five paragraphs, spend a whole page discussing the issue.

As for coupons, you start by highlighting their importance, how much money they can save the average shopper, how to find them, and tips for using them. Once you start writing, the word count and page totals easily add up.

In short, if you are unfamiliar with ebooks, it is best to look at the creation of one like article writing. This process will seem a lot easier and less overwhelming. Essentially, you create longer articles, arrange them in order of proper flow, and compile them to create an ebook.

In the end, create a table of contents based on topics and page numbers. It is that simple.

As for making money with Amazon.com, log into your account, visit their digital text publishing platform, enter in your product description, upload your HTML, word, text, or PDF file, start the conversion process, set your selling price, and wait for you ebook to appear for sale in the Kindle Store.

Thinking Outside Of The Box

Are you an article writer or an author who would like to make more money? If so, you need to think outside of the box. Instead of self-publishing and printing a book that may never sell or playing safe with web content writing, take a close look at the Amazon Kindle.

At first glance, the Amazon Kindle looks like a neat device to own. It is an electronic book reader. It is small, lightweight, and easy to use on the go. You may think “this is nice, but I like to write not read.”

Unfortunately, many writers make this same mistake. Amazon.com spends a lot of time marketing the Kindle for sale. What they don’t shout from the rooftops is that you can make money self-publishing Kindle books.

The first step in selling Amazon Kindle books is to write an ebook. What is nice about selling on Amazon is that you have a wide range of topics to write on. You can write a book on just about any subject. Do you like to write how-to articles?

Compile a group of them and create an ebook. Do you prefer creative writing? If so, let the creatively flow and start writing.

If you are an experienced article writer or author, you already know the importance of proofreading. Before you visit the Amazon website, you need to proofread and edit your ebook.

Do it multiple times. Amazon is nice in that it allows buyers to review products, including Kindle books. Unfortunately, this can work against you if your book is riddled with errors. So don’t let it happen. Proofread, edit, and do it again.

Although you can write a new ebook just to sell on Amazon, you can also profit from what you have. Do you sell ebooks on your website or third-party marketplaces?

If so, consider it one more way to make money. Use the Amazon.com website to convert your word document into digital text. You can continue to sell your ebooks on your website too!

If you want to sell Amazon Kindle books, it is very easy. You log in to your Amazon account. If new to the website, create a free account. Then, scroll down to the bottom of the page. You will see a collection

of links. Click on the link titled "Self-Publish with Us." On the next page, click on either "Learn More," or "Get Started."

The next step is to enter your product details. This includes title, description, language, author, publishing date, keywords, and so forth. You will be asked for an ISBN number, but it is not required. If you do not have one, skip this step.

The next step is to upload and convert your ebook documents into digital text. Luckily, this is easy with Amazon's digital text platform. You use the browse button to find the file on your computer. The program can convert HTML files, text files, word documents, and Adobe PDF scans.

The final step is to set your selling prices. After doing so, you simply just hit the publish button. As for the selling price, use your best judgment. You can set your selling price but be very cautious.

Amazon pays you a 35% royalty for each sale made. If you set your price too high, you may not make any sales. On the other hand, if you set your price too low, you won't make a lot of money.

It takes, on average, 12 hours for your Amazon Kindle book to appear on the website for sale. As previously stated, you will be paid 35% in royalty fees for each sale. Amazon's policy is to pay when your total meets \$10.

You may not make a sale right away, but don't let that stop you. While waiting, brainstorm your next Amazon Kindle ebook. By writing and selling multiple books, you can become an established author and develop a fan following.

Chapter 3: Writing an Ebook and What To Do With It



Are you a web content writer who works for hire? If so, have you taken the time to examine ebooks? If not, do.

Thanks to the popularity of the internet and ebook readers, such as the Amazon Kindle, writing ebooks is becoming a good moneymaking opportunity.

If you have never written an ebook before, you may be nervous about the process. As a web content writer, you specialize in writing articles that are typically about one page in length.

On the other hand, an ebook can have 200 pages or more. Yes, when looked at from that point, writing an ebook seems like an overwhelming task. Instead, look at it as writing a series of articles. These articles will later be arranged in order and compiled into one ebook.

So, how can you write an ebook?

Choose a Category

If you are a web content writer, you specialize in writing helpful and informative articles. This is your expertise, so you should stick with it. If you later want to expand to creative writing, do so. First, stick with what you know best. This will make writing an ebook easier.

As for the category, choose a topic that is interesting to you, such as working from home, parenting, or saving money. Or choose an issue that is important to Americans, such as how to lessen the impact of global warming, how to make money from home, and so forth.

Create a Title For Your Ebook

If writing a how-to book, this will be very easy. What does your ebook show readers how to do? If it is to save money, a good title would be "How to Keep Money in Your Wallet."

Write Your Introduction

An introduction for an ebook is just like an article introduction. The only difference is the length. Summarize the purpose of your ebook, as well as your reasons for writing it. Instead of squeezing your introduction into one paragraph, use the entire page.

Write Your Ebook

This will be the hard part for most. As previously stated, think of it as a collection of articles. Create an outline first. If you want to show people how to save money, start by outlining the ways one can save money. There is saving money on groceries, eating out, clothes, travel, utilities, and so forth. Each of these can be a section or chapter.

Inside each chapter, break it down into articles. For example, saving money at the grocery store can have one article that highlights why you should, how it can increase your savings, how you can use

coupons, tips for finding coupons, and tips for getting full use out of them. Within minutes, you may have a collection of articles that can be transformed into a 10-page section or chapter.

Write Your Conclusion

Your conclusion should summarize your ebook and what readers just learned. Restate some of your most helpful and money-saving tips.

Edit Your Ebook

If you use Microsoft Word, the program will help you capture many grammar and spelling errors. It, however, isn't 100% full proof. So, proofread and edit your book.

Now that you know how to compose an ebook, you may wonder how to make money from it. The good news is that you have many options. You can create a website and sell your ebook from there, use a third-party marketplace, like LuLu.com, or convert your ebook to digital text and sell it as an Amazon Kindle book. To increase your earnings, do all three.

A website is easy and affordable to create. Lulu.com and other third-party marketplaces are easy to use. As for the Amazon Kindle, you just need a free account.

Upload your Microsoft Word document to the digital text platform and it will automatically convert the file into digital text. This makes it readable for Amazon Kindle users. Your book is then listed for sale at the Amazon Kindle Store.

Writing How-To Ebooks For Amazon Kindle In 8 Easy Steps

Do you want to profit from the popularity of the Amazon Kindle? This electronic book reader is a hit! For you, this means a good potential to

make money, but how? There are several ways to profit from the Amazon Kindle, such as working as a paid affiliate. If you are an author, even just a web author, you can profit from the popularity of the Kindle by using your talent. You can write an ebook and sell it as a Kindle Book.

So, how do you get started?

Decide On a Category

To write a how-to ebook, choose a category. It is easier to write on interesting topics. Take a passion of yours and profit from it. Do you like to build dollhouses? Write a how-to guide on doing so.

With how-to guides, your options are virtually unlimited. Popular books include those that show readers how to save money, combat global warming, make money, and do home improvement projects.

Create an Outline

To increase productivity and reduce writer's block, write an outline. Do this by hand or on the computer. Write what you want to include in your ebook. If you want to show readers how to replace a kitchen countertop, your sections can include needed tools, tips for buying equipment, preparation, the replacement process, and cleaning tips.

Open a Microsoft Word Document

All ebooks should be composed in Microsoft Word. This program makes it easy to catch spelling and grammar errors, as well as monitor word count.

Write The Introduction

Your ebook introduction should be at least two paragraphs. Start with a catchy phrase. For an ebook instructing readers on how to replace their kitchen countertop, your introduction can say "Are you tired of looking at an old, dreary kitchen counter? Don't wait any longer."

State the point of your ebook, which may be showing readers how to replace their kitchen countertop. Mention how your ebook can help them accomplish their goal. Then, thank them for joining you on the journey.

Write The Chapters

How-to books are shorter than novels. You shouldn't focus on word count or page length. Instead, just write until all points are made. With that said, each chapter should be at least three pages long. Take each of your sections from your outline and describe them in great detail.

Write The Conclusion

For the conclusion of your ebook, restate your main points. Unlike the introduction, the conclusion can be as short as one paragraph or even one sentence.

Proofread and Edit

As previously stated, Microsoft Word has many helpful tools for writers. These tools are not 100% accurate. For that reason, do not rely on them alone. Proofread and edit your ebook.

Proofread and Edit Again

The importance of a well-written and edited ebook cannot be stressed enough. When selling on Amazon.com, all products are subject to reviews. Make sure yours are positive by eliminating grammar errors. So, proofread and edit your book multiple times before proceeding.

The above-mentioned steps allow you to compose an ebook in Microsoft Word. To make your ebook compatible with the Amazon Kindle, you must visit Amazon's digital text platform.

Kindle Self-Publishing

This begins the selling process and converts your Microsoft Word document into digital text. After following the step-by-step guide, your ebook will be uploaded to the Amazon Kindle Store in around 24 hours.

Chapter 4: Pros and Cons Selling Amazon Kindle Ebooks



Are you a writer who would like to make money? If so, you have many options.

You can start your website or blog and monetize it with paid advertisements, submit articles to content websites for pay, work for hire, and more. All of these options are nice, but you should consider writing Amazon Kindle books. If you play your cards right, this is a good moneymaking opportunity.

The Amazon Kindle is a small electronic book reader, also known as an ebook reader. It is handheld, uses wireless technology, and weighs just about 10 ounces.

Users can automatically connect to Amazon's Kindle Store, no matter where they are located. It is there where they can order newspaper subscriptions, magazine subscriptions, and books. By becoming a Kindle author, your book is uploaded to the website and sold.

Yes, writing and selling Amazon Kindle books is a good moneymaking opportunity. However, like any other moneymaking opportunity, it has its pros and cons. So, what are they?

The entire process does take time. Uploading your ebook to the website and converting it into digital text is a very simple process. It won't take long at all. What you should consider is the entire process.

You need to write a book, proofread it, and then list it for sale. Unless you are a skilled writer who can quickly process your thoughts and type, it may take you months to write an ebook.

How you are paid. Unlike many other third-party websites, Amazon does not technically take a percentage of your sale. Instead, they give you a percentage. According to their Terms and Conditions, you are paid a 35% royalty fee for each book sold.

The upside is that you are paid, and that Amazon is one of the most popular online marketplaces. So, your book should get a lot of views and hopefully sales.

You aren't guaranteed a sale. Just because you list an Amazon Kindle book for sale online, it does not mean it will sell. The upside is that you aren't charged anything to list.

As previously stated, you get paid 35% in royalties. In short, even though you aren't guaranteed a sale, you have nothing to lose by trying.

You can breathe new life into an old book. If you are the author of an ebook or a self-published book, you have rights to it. This means you can upload it for sale on Amazon.com.

You can continue to sell a print book or an ebook online, as well as sell it in the Amazon Kindle format. Since you already wrote the book, there are no risks. Essentially, you just increase your earnings potential.

It is easy to convert your documents into digital text. Digital text is the platform Amazon Kindle uses. This platform makes it easy to read books on a handheld device. It has better quality than a computer

screen! Amazon.com does the converting for you. You upload your document, which can be an HTML file, PDF file, text file, or word document. The system automatically covers it for you.

You set your selling price. When uploading your ebook to the Amazon website, you will be prompted to enter a selling price. You can choose whatever you want. If you have self-published the book before, Amazon wants you to set a fair market value.

If not, you have complete control over the price. Keep in mind, however, that a book priced too low will not generate a lot of profit, but a book priced too high may not generate any sales.

You can market your book to get more sales. As previously stated, Amazon.com is a popular online marketplace. Millions of people visit the website to shop.

For that reason, your book should get a lot of traffic and views. Still, there are steps you can take to promote it yourself. You can post on message boards, write a press release for your book, and ask people to review it.

In conclusion, writing and selling Amazon Kindle books is a moneymaking opportunity that has its pros and cons. Since there are no risks involved, except for your time, why not see how much this opportunity can make you?

Selling an Amazon Kindle Ebooks Dos and Don'ts

Are you an author or an article writer who wants to profit from the popularity of the Amazon Kindle? If so, you can put your writing skills to work and create an ebook. Once finished, that book is uploaded onto the Amazon website, converted to digital text, and sold in the Kindle Store.

Whether you have written a print book, an ebook, or a collection of articles, you are at an advantage. Many people trying to capitalize on Amazon's self-publish option are inexperienced writers at best. For that reason, many make mistakes. Unfortunately, most of those

mistakes are costly. They lead to bad reviews, poor profits, or no sales at all.

As previously stated, you are at an advantage being a professional writer. You already know the importance of compiling coherent sentences, proofreading, and editing; you are good to go.

That doesn't mean you can't make mistakes, so don't let your guard down. If you do make them, it will likely be in the selling process. How do you avoid these cost-eating mistakes?

DO create an eye-catching cover. If you have sold ebooks before, you have one more advantage up your sleeve. That is the ability to make a cover or the contact information of a graphic designer.

Use the same approach you did to create previous ebook covers. If you are unfamiliar with graphic design, hire a professional. Your cover is the first thing buyers see in the Amazon Kindle Store.

DON'T assume you have a good cover. As previously stated, Kindle Store shoppers will see your book cover first. For that reason, it needs to be good.

A poorly designed or created cover will be a turnoff. If your cover appears to be sloppy, buyers will automatically assume your writing is too. So, ask for feedback. Create two or three different covers and ask those you know for input.

DO make sure your ebook is in the proper format. Not all eBooks are compatible with the Amazon Kindle device. All documents must be in digital text format.

Luckily, Amazon handles the conversion for you. You will, however, need to start with an HTML, Word, text, or PDF file. They recommend an HTML file. If you use Microsoft Word, keep your file as is or save it as HTML.

DON'T assume your documents loaded properly. Once uploading your ebook to the digital text platform, you can override the preview function. Don't do this. Instead, preview the book. Look at its formatting. It is not uncommon for formatting malfunctions. You may

find page break errors and more. You must spot them before you can fix them.

DO provide many details about your book. Before you convert your ebook file into digital text, you will provide details about it. This involves the title, author names, descriptions, genre, and more.

Use this section to your advantage. Recheck your title. Is it the perfect fit for your book? If so, move on to the description. Provide as much information as possible. Use this spot to convince buyers your book will be the best they ever read.

DON'T set your price too high. Amazon lets you set your price for your Kindle book. This provides you with a unique opportunity, but also the opportunity to make a mistake. Set a fair price.

If your book is less than 50 pages, don't expect to get more than \$10. Also, consider the cost of the Kindle. It is expensive. After paying a lot for the device, owners don't want to spend \$20 for a book to read. After all, they can head to the bookstore and pay less.

DO market your book. After you describe the book, upload, and convert the files, and set your price, it will appear in Amazon's Kindle Store in about 24 hours. Many first-time authors decide to sit back and wait for the sales to roll in.

Yes, you can do this. Or you can continue to market your Amazon Kindle book online and increase your profits.

In conclusion, whether wrote books or articles for the web or print, you have a good chance of making money through the Amazon Kindle Store. Unfortunately, the ability to write a good book does not automatically translate into sales. Have a good cover, check the formatting, and market it on your own time.

Setting Your Price When Selling

Are you an author who wants to publish an ebook on Amazon Kindle? The process is very easy. Once you write and proofread your ebook,

visit the Amazon digital text platform. From your dashboard, write your product details, upload and convert your document to digital text, set your selling price, and publish. In around 24 hours, your ebook will be for sale on the Amazon Kindle Store.

Writing ebooks for the Amazon Kindle Store is a relatively easy way for authors to make money. If you have experience composing articles or ebooks, it will be easy to write your book. You can take a previous book you wrote and sell it on Amazon.com. This is as long as you retain the rights.

Although the Amazon Kindle Store is a relatively easy way to profit from your talent, there are no guarantees. Just because a book is available for sale, it does not mean it will sell. Of course, it is important to have a good book and a catchy cover, but the sale price goes a long way.

Unfortunately, many first-time Kindle authors make a costly mistake. That mistake is charging too much for their ebook. So, how much should you charge for yours?

It depends, as there are several factors to consider:

Print

Amazon allows you to upload and convert print books. If you wrote and self-published a book, you have 100% rights to the title. You can visit the digital text platform and easily convert your documents. If you do not have the original document, scan each page of the book.

If you take this approach, review your current or former pricing. Amazon asks that print books receive fair market value rates. For example, if you sell the print version of your book for \$14.99, you shouldn't charge \$19.99 for it on Amazon.com.

Length

Ebooks come in several different lengths. Most fiction and non-fiction novels are at least 200 pages. On the other hand, how-to guides can be as few as 50 pages. The length of your ebook should have an impact on your price. The shorter the book, the less you should

charge. For example, a good selling price for a how-to book on doing your part to combat global warming that is 50 pages long is \$5.99.

The Competition

Whether you compose a how-to book or a novel for the Amazon Kindle Store, scout the competition. Find your genre in their store or search for books with similar titles. What is the average selling price? You don't need to undersell but opt for a price that is in line with the competition.

Your Targeted Market

For the most part, consumers are likely to pay more for novels. If writing a how-to guide, consider your targeted market and how much they can afford to pay.

For example, a how-to book on saving money at the grocery store is designed for those looking to reduce costs and increase their savings. These individuals do not want to pay a lot for a book. After all, they are trying to save money.

Your Royalties

Amazon.com gives each Kindle Book author a 35% royalty fee for each book sold. Yes, this does not seem like a lot. But, since you are selling your book on a popular website and targeting a specific market, you should make some sales. Just make sure your selling price does enable you to make a profit.

In short, selling an ebook formatted in the digital text is a great way to make money as an author. However, you need to proceed with caution when setting your selling price. Aim too high and you may not get any sales. Aim too low and you won't make much.

Chapter 5: Marketing Your Amazon Kindle Ebook



If you are an author or an article writer who would like to expand your horizons, head on over to [Amazon.com](https://www.amazon.com).

Once there, you will see several self-publishing options, including for Amazon Kindle books. If you enjoy writing, this opportunity can not only be fun but a moneymaker.

As nice as it is to hear that you can self-publish books for the Amazon Kindle, you may want more information. The Amazon Kindle is a portable, handheld ebook reader.

It is equipped with Whispernet, which enables all users to browse or search the Amazon Kindle bookstore. Owners then purchase the book of their choice, and it automatically downloads to their device, even on the road.

So, why should you write self-published books for the Amazon Kindle platform? Because you can make money. After writing your product details and uploading your files for digital text conversion, you set your

selling price. Since Amazon handles the sale, they pay you 35% in royalties for each sale, as outlined in their Terms and Conditions. Unlike many other moneymaking opportunities, no investment is needed. It is free to list a digital text ebook on the Amazon website.

Another reason why you should try to profit from the writing and sale of an Amazon Kindle ebook is that the devices are popular. As previously stated, owners can download books on the go. No cables are needed. And, since the Kindle weighs less than most paperback books, it is a hit!

Amazon is finding it difficult to keep these devices in stock. This goes to show how popular the Amazon Kindle is and how there is a great potential to profit from it.

As you likely already know, Amazon is a popular online marketplace. Internet users and retailers can buy and sell goods through the website.

Since Amazon is already a well-established website, this works to your advantage. Kindle owners browse or search the store for books they like.

Essentially, Amazon not only handles the sale of the book, but they market it on their website. Since it is a popular website, you should get several page views and sales.

Even though Amazon is already a well-established website, you should still market your books. By taking a few simple steps, you generate interest. Interest is what leads to more sales.

Yes, you will make money by just letting your Amazon Kindle book sit for sale on the website, but why not take additional steps to increase your profits?

As previously stated, you have several options, and they are very easy:

Online Message Boards

If you enjoy writing for pay or just as a hobby, you may belong to several online communities or message boards. Use this to your advantage. Most have a buy, sell, or trade section. Create a post stating you created a new book for the Amazon Kindle and post a link to your sales page.

Many message board communities also allow signatures. These are messages and links that appear at the bottom of each post. Write the title of your book and make it a clickable link leading to your sales page.

Article Directories

Article directories are websites that are content, and user driven. Authors write articles and place a link at the bottom of the article. For example, if you are selling a how-to book on running a daycare, write an article about doing so. Offer tips for daycare providers.

At the bottom of your article, write something like "In short, running a daycare for profit is an easy and fulfilling way to make money from home." Make the phrase "running a daycare for profit," a clickable link leading to your Amazon sales page.

Sales Page

Speaking of a sales page, create your own. Take the description you provided Amazon with and transfer it to a new website or blog. Highlight the selling price and provide a link to your sales page.

In short, self-publishing an ebook for the Amazon Kindle platform is an easy and fun way to make money from home. Due to Amazon's popularity, you should make money, but implement a few marketing strategies on your own and you can increase your profits.

How To Market a "For Sale" Kindle Ebook

Did you just write, convert, and upload an ebook for the Amazon Kindle Store? If so, you are now selling a digital text Kindle Book. It will be available for sale on Amazon.com. Although Amazon is a popular website that receives a lot of traffic, you should still market yours for sale ebook. With marketing, you generate interest. The right interest should translate into more sales.

So, how do you market a for sale Amazon Kindle ebook?

Create a Sales Page. As previously stated, an Amazon Kindle Book is in digital text format. When listing the book for sale, Amazon automatically covers your files for you. You should still retain the original document on your computer.

Use that original and create a traditional ebook. Use a free PDF converter online or create an account with Create a PDF Online. Traditional ebooks should be sold in this format, as all computers are equipped with the software needed to read.

After converting the Microsoft Word file into an Adobe PDF document, create a sales page. You make this website yourself. It can be as short as one page. Create a press release.

Mention the title of your ebook, your name as the author, and write a description. This description should include the storyline, or the topics covered in a how-to guide.

Visit PayPal.com to create a free account. List your ebook for sale with PayPal (also Stripe) as the accepted method of payment. This approach allows you to increase your earnings, as you target all computer owners, not just those with the Amazon Kindle.

At the bottom of your sales page, mention your ebook is available for sale for the Amazon Kindle device. State your selling price and provide a link to your Amazon sales page.

Use search engine optimization on your sales page. Search engine optimization involves the use of keyword articles. Internet users search Yahoo or Google with these phrases.

Is the ebook a how-to guide on saving money? Use a free keyword tracker tool, which can be found with a standard internet search. Enter in the phrase "save," or "save money." You will see exactly what phrases users search for. Incorporate these into your sales page.

This allows the search engines to pick up your content. So, if an internet user searches for "how to save money on groceries," they may be brought directly to your ebook sales page.

There, they can purchase the traditional ebook or visit Amazon.com for the Kindle version.

Use customer testimonials on your ebook sales page. When selling a Kindle Book on Amazon.com, buyers will review your ebook.

Unfortunately, it is difficult to get started. Some buyers don't want to purchase an ebook without reading reviews first. If you don't have any, they may move on. Prevent this from happening by getting customer testimonials.

Create a listing on Craigslist.org asking users to review your ebook. Offer them a free copy. Post those reviews on your sales page and in the product description for your Amazon Kindle Book.

Become active in ebook and Amazon Kindle communities. Many message boards online cover a wide range of topics. A standard internet search can help you find message boards that discuss ebooks and the Amazon Kindle. Become active in these communities.

Join in on discussions or create your own. If the forum has a buy, sell, or trade section, list your Amazon Kindle book for sale and create a link to the sale page. If signatures are allowed, create a catchy slogan for your Amazon Kindle book and make the link clickable, leading to your Amazon.com sales page.

In conclusion, it can be difficult to market a for sale Amazon Kindle book. For that reason, create a sales page and sell the traditionally

formatted ebook too. By stating on your personal sales page that your book is also available for the Amazon Kindle, you increase your earnings.

Marketing and Promotion

The elementary principles of marketing and promotion are pretty much identical for an ebook as for a tangible book. When marketing ebooks, it's ideal to do it online. There are quite a few nice strategies to assist you in this extremely important process.

Pricing makes a huge difference. Having a general understanding of what is selling in the market helps to make sure you're reasonably within the competitive range.

Here are the average prices of various kinds of works on Amazon:

- The average price of a hardcover book on Amazon is about \$9.99.
- Books that are on the market as trade soft covers often are priced from \$5.99 to \$7.99 as the Kindle editions.
- Big market paperbacks generally cost around \$2.99-\$4.99.
- Monthly subscriptions to magazines and newspapers are within the range of \$9.99-\$14.99.
- One magazine issue is within the \$1.49-\$2.99 range.
- Some big-name magazines are about ½ price of offline subscriptions.
- Blog monthly subscriptions are about \$0.99 with a typically free 14-day trial.
- Articles that are by themselves and other short-form works are \$0.99-\$2.99.

How To Choose a Price

Theoretically, the lower the price of a book, the higher the conversion rate should be. Similar to selling products on websites, people have to know that your site exists as the first step; you can have the most sophisticated, creative, and high-quality site out there, but if people have no idea it exists, what good is it? This concept works identically with ebooks.

Here are some pricing tips for works you're selling:

- For diminutive length stories or works or articles, price it from \$0.99 to \$2.99.
- For books, start low and change as needed.
- It is highly suggested to not charge more than \$9.99 for a usual novel-length book.
- Softcover books should run from \$2.99-\$7.99.
- Books only available in digital form should be priced with good judgment.
- Depending on the niche your book is in, it may get by with being more expensive than the standard price; usually, these kinds of books deal with something very scientific, are saturated with a lot of graphics, or maybe justified if you have to reimburse people who helped with the work.

Amazon Sales Rank

Amazon shows how great work is performing via the sales ranking system. It's modified by the hour and is computed based on current and past sales information. To thin down a product's sales results, items are graded by how great they are performing in their solo niches with category sales ranks.

Standard sales rank is different because it displays how great a product is selling as a big picture. Only writers publishing via the KDP can see their sales reports in their accounts.

How Sales Rank Works

The more people purchase your product in the Kindle store, the higher chances your work will become very recognizable in your niche. The more sales you make, the more exposure your work will get.

It will be difficult to make it to the top ten, but even if you make it to the top 100 or even 500, your exposure and sales will enhance tremendously.

Customer reviews hold a high significance on book sales; poor reviews usually decrease book sales and positive reviews are the prerequisite to people telling their friends, family, and acquaintances about how great your work was, meaning a lot more sales!

Conclusion



Are you an author who wants to increase your earning and try new avenues of making money?

If so, you may turn to Amazon.com and their self-publishing feature for the Amazon Kindle. Writing an ebook for the Amazon Kindle platform is a great way to make money from home, but you may be wondering if it is worth the time.

Of course, any moneymaking opportunity has its risks. You can invest a lot of time and effort into writing a book, only to see little or no sales. This is always a risk, but that risk is minimized with the Amazon Kindle. Why? Because it is a popular device.

Over a year after its release, the Amazon Kindle was still on backorder. This device is so popular that the manufacturers are having a difficult time keeping it in stock. This is a good sign. It means there is a good market for digital text ebooks like yours.

So, how exactly does the Amazon Kindle's popularity affect you as an author?

The Amazon Kindle is portable. Most users hold the device with two hands, but it is small enough that only one hand is needed. One of the reasons why ebooks have a limited market is because some readers still want to curl up with a blanket and a good book.

The Amazon Kindle now allows them to do so. In that aspect, the Kindle expands the market for ebooks and your earnings potential.

The Amazon Kindle is lightweight. This electronic book reading device weighs in at 10.3 ounces. This is less than most paperback novels! Also, the Amazon Kindle stores hundreds of books, and an additional storage card is available.

Owners are likely to buy more ebooks because they have nothing to lose by doing so. It isn't like going to the library or bookstore and walking out with 20 books, no extra weight is added to the Amazon Kindle since it is an electronic device.

The Amazon Kindle is equipped with Whispernet. This uses Sprint's EVDO data network. Users do not need to connect the Kindle to their computer with USB cables. They can browse the Amazon Kindle store and purchase from just about anywhere.

As an author, this works to your advantage, as you will get buyers who purchase on a whim. If a Kindle owner's employer is laying off workers, they may automatically search the Kindle Store to find how-to books of saving money, finding a new job, or writing a resume. If you have a book on these topics, you may make a sale.

The Amazon Kindle has adjustable text size. This means that individuals of all ages, including the elderly, can easily use it. This lets you target a completely new market!

Those with disabilities or poor eyesight don't have to struggle to readjust the size of a PDF ebook on the computer. Many just avoid

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As you can see, the Amazon Kindle has several benefits and features that make it unique. As an author who wants to write books for the Kindle, this is good news. As long as the Amazon Kindle is popular, compatible books will always be in demand.

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